PRIVACY POLICY

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a booking from https://www.performancezone.co.za (hereinafter the "Site").

1. OVERVIEW OF PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device. Additionally, as you browse the Site, we collect information about the individual web pages or services that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as "Device Information."

When referring to "Personal Information" in this Privacy Policy, this includes "Device Information".

a. DEVICE INFORMATION

We collect Device Information using the following technologies:

- a) "Cookies" are data files that are placed on your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit http://www.allaboutcookies.org.
- b) "Log files" track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- c) "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

2. HOW DO WE USE YOUR PERSONAL INFORMATION?

We use the Personal Information that we collect generally to contact you as regards any queries placed through the Site. Additionally, we use this Personal Information to:

- a) Communicate with you;
- b) Screen for potential risk or fraud; and
- c) When in line with the preferences you have shared with us, provide you with information or advertising relating to our services.

3. SHARING YOUR PERSONAL INFORMATION

We do not share your Personal Information with third parties.

Please note that we may share your Personal Information in the event that we have to comply with applicable laws and regulations, to respond to a subpoena, search warrant, or other lawful request for information we receive, or to otherwise protect our rights.

4. DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from your browser.

5. DATA RETENTION

We retain your name, surname and contact information in our records unless and until you request us in writing to delete this information.

6. MINORS

The Site is not intended for individuals under the age of sixteen (16) years, but we do acknowledge that outside of our control such individuals may and can access the Site, and any information they submit on the Site shall be contained and fall within the Policy clauses 3 and 5 in this section above.

7. CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal, or regulatory reasons.

8. CONTACT US CONTACT

For more information about our privacy practices, if you have questions, or if you would like to make a complaint, please contact us by e-mail at nick@performancezone.co.za.

RESIDENTS OF COUNTRIES IN THE EUROPEAN UNION

1. YOUR RIGHTS

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfil contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that your information will be transferred outside of Europe, including to South Africa.

2. DATA RETENTION

When you make a booking through the Site, we will maintain your Personal Information for our records unless and until you ask us in writing to delete this information.

3. MINORS

The Site is not intended for individuals under the age of sixteen (16) years, but we do acknowledge that outside of our control such individuals may and can access the Site, and any information they submit on the Site shall fall within the ambit of Policy clauses 2 in this same section above.

